

COOKIE POLICY



1. What are cookies?

A cookie is a small piece of data that websites collect from visits and that can identify a web-enabled user device such as a computer, laptop, PDA, mobile, smartphone or tablet. To find out more about cookies, including how to see what cookies have been set, visit www.aboutcookies.org or www.allaboutcookies.org

2. What cookies do we use and why?

Necessary:

These are essential to enable you to move around the website and use its features.

Cookie	Name	Purpose
Alliance Homes	AllianceHomesPrefs	This cookie is used to track acceptance or rejection of Alliance Homes website setting cookies on a user's browser after the user chooses an option in the cookie banner.
Alliance Homes ASP Session Cookie	__RequestVerificationToken	This cookie is set by web application built in ASP.NET MVC Technologies. This is an anti-forgery cookie used for preventing cross site request forgery attacks.
Alliance Homes ASP Session Cookie	ASP.NET_SessionId	Issued by Microsoft's ASP.NET Application, this cookie stores session data during a user's website visit.

Preferences/Functional:

These allow the website to remember choices you make (such as your username). The information these cookies collect is anonymised (i.e. it does not contain your name, address etc.) and they do not track your browsing activity across other website.

COOKIE POLICY



Cookie	Name	Purpose
Facebook	sb	This cookie is used by Facebook to control its functionalities, collect language settings and share pages.
Google reCAPTCHA	_GRECAPTCHA	Used by reCAPTCHA on forms.
Tawk	TawkConnectionTime tawkUUID __tawkuid	Tawk.to, a live chat functionality, sets this cookie. For improved service, this cookie helps remember users so that previous chats can be linked together.
Tawk (Eventbrite)	ss	This cookie is set by the provider Eventbrite. This cookie is used for the functionality of website chat-box function.

Marketing/Advertising/Performance:

Cookie	Name	Purpose
Facebook	fr	Facebook sets this cookie to show relevant advertisements to users by tracking user behaviour across the web, on sites that have Facebook pixel or Facebook social plugin.
Twitter	personalization_id guest_id guest_id_ads guest_id_marketing	Set by embedded twitter feed on contact page

COOKIE POLICY

YouTube	CONSENT	YouTube sets this cookie via embedded youtube-videos and registers anonymous statistical data.
YouTube	YSC	YSC cookie is set by Youtube and is used to track the views of embedded videos on Youtube pages.
YouTube	VISITOR_INFO1_LIVE	A cookie set by YouTube to measure bandwidth that determines whether the user gets the new or old player interface.
YouTube	yt-remote-device-id	YouTube sets this cookie to store the video preferences of the user using embedded YouTube video.
YouTube	yt-remote-connected-devices	YouTube sets this cookie to store the video preferences of the user using embedded YouTube video.
YouTube	yt.innertube::requests	This cookie, set by YouTube, registers a unique ID to store data on what videos from YouTube the user has seen.
YouTube	yt.innertube::nextId	This cookie, set by YouTube, registers a unique ID to store data on what videos from YouTube the user has seen.

YouTube	PREF	YouTube set this cookie to track users time zone
Google Analytics	ga _gid _gat_UA-4669579-7 NID	These cookies collect information about how visitors use a website, for instance which pages visitors go to most often, and if they get error messages from web pages. These cookies don't collect information that identifies a visitor. All information these cookies collect is aggregated and therefore anonymous. It is only used to improve how a website works.
Twitter	_gat _ga _gid	Google analytics cookies used by Twitter

3. How to change your cookie preferences?

You have the ability control, accept and decline cookies. If you choose to decline cookies, you may not be able to fully experience the interactive features of our site. If you choose to delete cookies, any preferences you have changed will be lost. You can change your cookie preferences at any time by clicking the Open Cookie settings in the footer which will bring a pop-up box allowing you to define their cookie preferences.

Alternatively, most web browsers allow some control of most cookies through the browser settings.

Find out how to manage cookies on popular browsers:

- [Google Chrome](#)
- [Microsoft Edge](#)
- [Mozilla Firefox](#)
- [Microsoft Internet Explorer](#)
- [Opera](#)

COOKIE POLICY



- [Apple Safari](#)

To find information relating to other browsers, visit the browser developer's website.

To opt out of being tracked by Google Analytics across all websites, visit <http://tools.google.com/dlpage/gaoptout>.

4. Cookies and Data Protection

If you would like to know how we collect and process your personal information, please [click here](#) to visit our Privacy Policy.

5. Policy Revision

Existing policy approved at	
Version no.	Name and date
1	05/04/2022
2	[Business Health Meeting] 31/08/22